

Organization Profile



Institute of Entrepreneurship Development U.P., Lucknow

(Micro Small Medium Enterprises & Export Promotion, Govt. of U.P)

A - 1 & 2, Indl. Area, Sarojini Nagar, Kanpur Road, Lucknow -226 008

Phone: 0522-2476185 Telefax: 0522-2476033

Website: www.iedup.in; E-mail: director.ied@gmail.com,

Background

The Institute of Entrepreneurship Development, U.P. (IEDUP), Lucknow is a premier Institute and Center of Excellence in the field of entrepreneurship promotion and Human Resource Development. IEDUP was established as the first state level institution for entrepreneurship development by the Government of U.P. with initial support of IDBI, IFCI, ICICI, SBI & PNB in 1986. It is an autonomous organization registered under the Societies Registration Act, 1860 and governed by its own Board of Governors comprising senior bureaucrats, bankers, academicians and eminent professionals headed by the Principal Secretary / Secretary, MSME & Export Promotion, Govt. of U.P.

IEDUP's work areas include entrepreneurship, industrial development, skill development, education, environment, and corporate social responsibility. Institute achieves its objectives through a well-designed interventions, i.e. Training, Capacity building, Research studies, Survey, Monitoring & Evaluation, Workshops, Seminars, Awareness programmes, Sensitization and publication etc. Our team of experts and trainers along with well-experienced visiting resource persons has been making significant contribution to the professional accomplishments.

IEDUP is well equipped with the training and research facilities comprising well-furnished classrooms, conference hall, syndicate rooms, library, computer lab and hostel etc. along with the latest training aids and equipments including ICT facilities for on-line learning.

IEDUP enjoys goodwill and trust of a large number of state level, national level and international organizations as well as professional institutions. IEDUP has, since its inception, organized more than 6,500 Professional Activities and trained about 5.50 lakh persons comprising officers, staff, teachers, trainers, NGOs, unemployed youth, women and adolescent girls.

Our Promoters



Govt. of U.P.



STATE BANK OF INDIA



IDBI



Centre of Excellence

In its “**Industrial Infrastructure and Investment Policy, 2012**” Government of Uttar Pradesh has recognized IEDUP as a **Centre of Excellence (CoE) for Entrepreneurship and Human Resource Development**. In this role, Institute is responsible for organizing series of Skill Development and Capacity Building programmes for officials concerned with Industrial Development.

Vision

Developing Enterprising Citizens for creating vibrant economy

Mission

To promote entrepreneurial culture through well planned interventions

Objectives of the Institute

- To identify and select potential entrepreneurs and trained them for setting up tiny, rural, small and medium scale enterprises through well planned educational intervention.
- To conduct various types of training programme for potential and existing entrepreneurs, educated unemployed youth, low income group, science and technology graduates, village artisans and other persons.
- To conduct training programme for employment generation.
- To conduct sponsored research work in the field of tiny, cottage and small scale enterprises and entrepreneurship development.
- To conduct workshops, conferences and seminars in MSME and our other focus areas
- To provide motivation training to potential entrepreneurs, community groups and officials of different departments who are engaged in developmental works.
- To publish leaflet, brochure, books, journal and other materials to disseminate information regarding promotion and development of entrepreneurship.

Achievements and Recognition

- ⦿ In its industrial and Service sector Investment Policy-2012, Government has taken a major decision to develop IEDUP as Centre of Excellence in the field of Entrepreneurship and Human Resource Development .
- ⦿ Performance of STED project has been recognized and appreciated by STED Expert Advisory Committee, National Science & Technology Entrepreneurship Development Board (NSTEDB), Dept. of Science & Technology, Govt. of India for facilitating local area development by promoting micro-enterprises based on innovative/S&T based interventions (2013-14).
- ⦿ Recognition of the Institute by the Government of U.P. as Nodal Agency in the field of Self-Employment and Entrepreneurship Development.

- ⦿ Registered and recognized by U.P. Skill Development Mission (UPSDM) for providing Skill Development Training in Uttar Pradesh.
- ⦿ Nomination of IEDUP as Member Secretary to Technology Mission Scheme of Government of U.P.
- ⦿ Inclusion of IEDUP in Schedule X of the Act while creating the State of Uttarakhand.
- ⦿ Award by Development Commissioner, Small Scale Industries (DCSSI) for organizing Exhibitions for Small Trainee Entrepreneurs in Hilly areas.
- ⦿ Award by Council of Science & Technology, U.P. for organizing Exhibitions for Small Trainee Entrepreneurs in Backward regions.

IEDUP's Strength

- Goodwill and trust of state/ national and international organizations.
- Professional team of experienced, expert and committed members.
- Expertise to design and develop need based programs.
- Effective, efficient and time-bound delivery mechanism.
- Quality consciousness.
- Reach to the grass root level.
- Network of local organizations.
- Well-equipped Infrastructure.

Our Focus areas

The Institute's activities focus on building capacities in entrepreneurship, micro & small enterprises, vocational employable skills, technology upgradation, management, entrepreneurship education, social entrepreneurship, environmental entrepreneurship, water and Sanitation.

IEDUP has expanded its activities to other areas also which include Monitoring & Evaluations as well as Capacity Enhancement Programmes for NGOs working in the development sector; Management Development Programmes for Government Officials; CSR interventions for Corporate Sector; Faculty Development Programmes and Educational Interventions for students from Schools, Colleges, Engineering & Management Institutions.

Our Interventions

Training and Capacity Building	Skill Development
Research Studies, Surveys, Assessments	Monitoring and Evaluation
Workshop and Seminars	Consultancy
Training Need Assessment	Knowledge management
Documentation	Career Counseling and Internship
Exhibitions, Marketing Support, Exposure visits	HR Support and Placement

Major Themes

- **Entrepreneurship and Industrial Development**
 - ⊙ Micro, Small and Medium Enterprise
 - Escort Services to MSME Sector
 - WTO Provisions and Implication
 - Sickness in the MSME sector
 - Investment –friendly climate
 - Quality control and assurance
 - Export Procedure and Documentation
 - Effective Implementation of Industrial Policies and programmes
 - Intellectual Property Rights
 - Legal issues and taxation
 - ⊙ Entrepreneurship Development
 - ⊙ Skill Development
 - ⊙ Cluster Development
 - ⊙ Rural Industrialization
 - ⊙ Data Collection and Analysis
- **Entrepreneurship in Education**
 - ⊙ Career Counselling
 - ⊙ Entrepreneurship Education
 - ⊙ Specialized internship programs
- **Environmental Entrepreneurship**
 - ⊙ Ecopreneurship
 - ⊙ Water and Sanitation
- **Social Sector**
 - ⊙ Social Entrepreneurship
 - ⊙ Corporate Social Responsibility
 - ⊙ Women Empowerment and Gender Issues
 - ⊙ SHGs adoption and nurturing
 - ⊙ Participatory Rural Planning & Appraisal
- **Human Resource Development**
 - ⊙ Executive Development Programmes
 - ⊙ Faculty Development Programmes
 - ⊙ Management Development Programmes
 - ⊙ Organization Management and Development
 - ⊙ Communication and Negotiation Skills
 - ⊙ Training Need Analysis
 - ⊙ Training Design and management Skills
 - ⊙ Administrative and Management Development

Target Groups

Categories	Coverage
Youth	Young boys and girls from all the social categories - Unemployed, Educated, uneducated, youth from Science & Technology background, wards of industrialists, Physically challenged youth etc.
Entrepreneurs	Potential and existing entrepreneurs
Students	School, college, management, engineering institutions, Interns from universities
Adolescents	<ul style="list-style-type: none"> Girls, boys from deprived and marginalized sections of society, drop outs Girls covered under ICDS centres Girls, boys from urban settings
Women	Women entrepreneurs, young women from rural & urban areas, members of Self-Help groups and Federations
Officials	From support system meant to facilitate the process of enterprise setting, government departments under Industrial Development Sector, and other sectors, Bankers, Defence personnel, Retiring officials, Ex-servicemen
Academicians	Teachers, Faculty, Head of departments from technical institutions, Engineering & management colleges, polytechnics
Development professionals	Volunteers, community workers, functionaries from NGOs, Community based organizations and other institutions
Others	Corporate organizations having CSR mandate, Panchayati Raj Institutions (PRIs), Cooperatives, Artisans etc.

Sponsors & Collaborations

Institute organizes various trainings, research studies and consultancy services all over U.P. and in other States also. These activities are organized with funding and active support of different State, National and International organizations which reflects the goodwill and trust of these organizations towards the Institute. Such organizations are:

National Level

- Development Commissioner (MSME),
- Department of Science & Technology
- Department of Personnel & Training (DOPT)
- Khadi & Village Industry Commission, Mumbai.
- Industrial Development Bank of India
- Industrial Finance Corporation of India
- Industrial Credit & Investment Corporation of India
- Development Commissioner (Handicrafts)
- Directorate General Resettlement, Ministry of Defence, Govt. of India
- Ministry of Development of North Eastern Region
- Ministry of Minority Affairs
- National Minorities Development and Finance Corporation
- Small Industries Development Bank of India
- National Bank for Agriculture & Rural Development
- Bankers Institute of Rural Development
- National Institute of Public Cooperation & Child Development
- National Commission for Women, N Delhi
- Bank of Baroda, Lucknow
- State Bank of India, Lucknow.

State Level

- Directorate of Industries, Govt. of U.P.
- Council of Science & Technology, U.P.
- Department of Social Welfare, Govt. of U.P.
- Directorate of Soldier Welfare & Rehabilitation Board, U.P.
- Education for All, U.P.
- Directorate of Industries, Uttarakhand
- U.P. Land Development Corporation
- State Urban Development Authority, UP
- Directorate of Integrated Child Development Services (ICDS), U.P.
- Mid Day Meal Authority, U.P.
- Secondary Education & RMSA, UP.
- Basic Education (SSA), U.P.
- U.P. Skill Development Mission

International Level

- UNICEF
- International Labour Organization
- Commonwealth Youth Programme
- Find Your Feet
- Colombo Plan Bureau
- UNDP

Corporate Organizations

- Hindustan Aeronautics Ltd
- ONGC, Dehradun
- Tata Motors Pvt. Ltd.
- National Thermal Power Corporation (NTPC)
- Gas Authority of India Limited (GAIL)

Professional Collaborators

Some of the Institutions and Organizations that have collaborated with or contributed to IEDUP's Professional Activities are as follows:

- NIMSME (Nisiet), *Hyderabad*
- NIESBUD, *Noida*
- EDII, *Ahmedabad*
- NCAER, *New Delhi*
- IIM, *Lucknow*
- Giri Institute of Development Studies, *Lucknow.*
- Bankers Institute of Rural Development, *Lucknow*
- Lucknow University, *Lucknow*
- National Sample Survey, *Lucknow*
- National Institute of Bank Management, *Pune*
- Indian Council for Research in International Economic Relation, *New Delhi.*
- Gorakhpur University, *Gorakhpur*
- BHU, *Varanasi*
- IERT, *Allahabad*
- State Institute of Rural Development, U.P., *Bakshi Ka Talab, Lucknow*

Prominent Industries & Management Association

- Indian Industries Association, *Lucknow*
- Confederation of Indian Industries (CII)
- PHD Chamber of Commerce & Industries, *New Delhi/Lucknow*
- Federation of Indian Chamber Of Commerce and Industries
- Lucknow Management Association.
- Chamber of Industries & Commerce, *Gorakhpur*

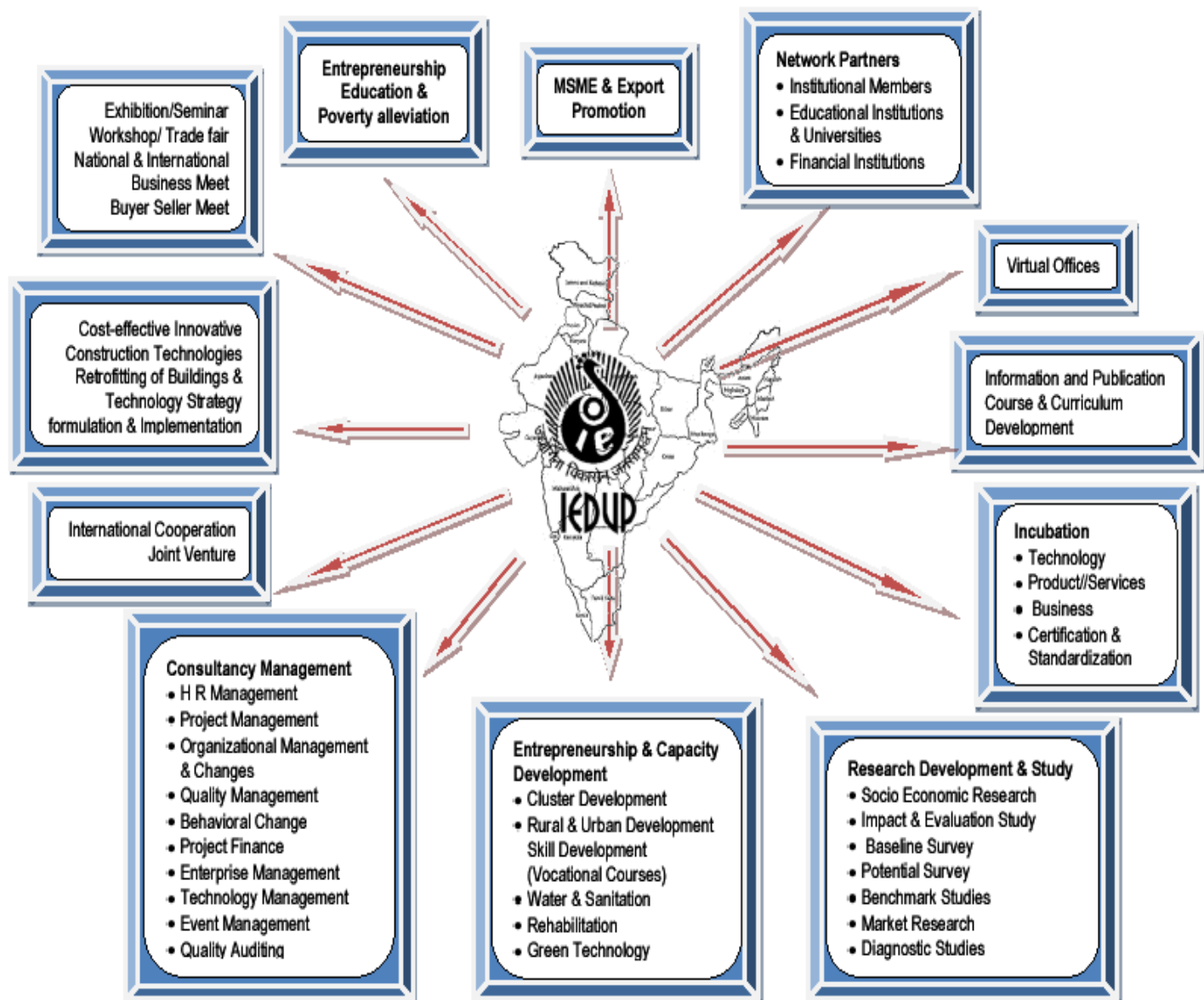
State/Regional Level

- IEDUP Project Offices
- Skill Development Centres
- Engineering and Management Colleges
- Technical Institutions of Central Government
- Greater NOIDA Authority
- Gorakhpur Industrial Development Authority

District Level

- District Industries centres
- Skill Development Centres
- Industry/Product Associations
- Government Polytechnics and ITIs
- Teachers, Faculty and Technical Trainers
- Trained Entrepreneurs
- Non-Government Organizations
- Business Service Providers

National Network & Functional Areas of IEDUP, Lucknow



**Effective, Efficient & Time-bound Delivery
Mechanism**

IEDUP Campus and Facilities

The Institute has a full-fledged campus spread-over an area of 5 acres at the A-1 & A-2 Industrial Area, Sarojini Nagar, Kanpur Road, Lucknow. It is situated amidst of lush green lawns and surrounded by cluster of trees and greenery which sets a pleasant inviting environment for learning. Trainees coming for different programmes enjoy this setting for meditation, yoga, outdoor games, and recreation activities.

Institute is well equipped with the training and research facilities and good infrastructure comprising well-furnished class-rooms, conference hall, syndicate rooms, library, computer lab and hostel etc. along with the latest training aids and equipments. These include:

- Thirty rooms for Faculty, and other staff
- Fifteen air-conditioned classrooms with a seating capacity of 40 each
- Air-conditioned Conference Hall with a capacity of 75
- Air-conditioned Syndicate rooms (2) with capacity of 30 each
- Multi-purpose Hall for conducting meetings, organizing training games and exhibitions of products etc.,

IEDUP's Computer Lab

Institute's well furnished computer centre is equipped with the necessary training facilities, 20 computers with unlimited Broad Band Internet Facilities, printers, UPS system and softwares mostly caters to the training & Counseling needs etc. of the Institute. This lab has unlimited Broad Band Internet Facilities which caters to the training & Counseling needs etc. of the Institute. The lab is used for the purpose of imparting training to the officials and functionaries sponsored by various government departments through Computer Literacy Programmes, and Computer Awareness Workshops. Besides, this facility is also used by trainees for internet access, and assignments given during various training programmes.

Library

IEDUP has a well stocked library with about books and reference material on themes like entrepreneurship, enterprise management, organisational behaviour, women issues, development banking, project reports, training, industrial development, legal aspects, rural development, personality development etc. Institute subscribes to a number of professional

journals, magazines and newspapers etc. Library offers following services:

- ⊙ **Business Information Service:** This service is available through product profiles, techno-feasibility feasibility reports, Trade directory on raw materials, suppliers of machine, equipments and raw materials, and financial assistance directory.
- ⊙ **Product/Service sector Information Database:** This database contains information on about more than 3000 product profiles published by various organizations such as
- ⊙ **Newspaper Clippings Service:** News items relevant to the interest area of faculty are scanned from the subscribed newspapers and made available to the concerned users.
- ⊙ **Reference Service:** Material available under reference section is not lending. It is for helping the members in accessing the information in library itself.
- ⊙ **Lending Service :** Books are issued to all the staff members
- ⊙ **Photocopying Service:** This facility is provided to the outsiders and programme trainees at nominal charges.

Hostel

Institute has a well furnished hostel having 32 rooms for accommodation more than 64 trainees and dining hall having a sitting capacity of 80 persons at a time.

Games

The Institute has facilities for recreation, Indoor as well as Outdoor Games etc.

Staff Quarters

There are also a few staff quarters in the Campus for the stay of the essential Institute's staff.

Centre of Excellence

Govt. of U.P. has developed IEDUP as “Centre of Excellence” for Human Resource Development in the State. The decision has been taken in “Infrastructure & Industrial Investment Policy 2012” of Govt. of U.P. For fulfilling this objective, Govt. of U.P. has sanctioned Rs. 24.00 crore for its Signature Building and released the same by March 2017.

- ❖ **Class-room 14**
- ❖ **Recreation Facilities**
- ❖ **Hostel Having 52 room with Double Occupancy (104 Persons Capacity)**

SKILL DEVELOPMENT CENTRES

Institute has 29 Skill Development Centres in 9 districts of Uttar Pradesh viz. **Allahabad, Bijnour, Gorakhpur, Jaunpur, Jhansi, , Kanpur, Lucknow, Sitapur, Varanasi**

INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT, U.P., LUCKNOW.**Infrastructure Facilities - At a Glance**

01.	Land Area	05	Acre
02.	Building (Constructed Area)	3879.71	Sq. Mt.
03.	Hostel (Constructed Area)	1567	Sq. Mt. (03 Story)
04.	Furnished Rooms in Hostel	84	(150 persons)
05.	Dining Hall	02	(150 persons)
06.	Training Hall	06	(Air-cool, 180 persons)
07.	Training Hall	13	(A.C., 150 persons)
08.	Syndicate Room	02	(A.C., 30 persons)
09.	Conference Hall	01	(A.C., 60 persons)
10.	Committee Room	01	(A.C., 15 persons)
11.	Computer Lab	01	(A.C., 30 persons) Total 55 Computer with WiFi
12.	Library	01	3000 Books / Journals

Hostel : Institute has a well furnished 02 hostels having 84 rooms for accommodation more than 150 trainees with dinning hall.

Games: The Institute has facilities for recreation, Indoor as well as Outdoor Games etc.

Staff Quarters: There are also a few staff quarters in the Campus for the stay of the essential Institute's staff.

PROJECT OFFICES

- **Varanasi:** IEDUP, S-2/1 - 768 Vardan Bhawan, 1st Floor, U.P. College-Mahavir Mandir Road, Bhojuveer, Varanasi-221 002.
Inhouse facility: 3 Training Hall, 1 Office room, 1 Store with all facility.
- **Gorakhpur:** IEDUP, H.No.691, Rajendra Nagar(East), Gorakhnath, Gorakhpur.
Inhouse facility: 1 Training Hall, 1 office room with all facility.
- **Kanpur:** IEDUP, 471, E-Block, Shyam Nagar, Kanpur – 208 013
- **Dehradun:** IEDUP, 74/1 Nari Shilp Road, Near Bindal Bridge, Dehradun, Uttarakhand.
In-house facility at Uttarakhand: Computer with internet facility, Class Room, Office Room with all facility
- **District Level Infrastructure/Network:** Government & Other Training Institutions.

Contact	IEDUP (Office)	0522 -2476012, 24076033
	Shri V.K. Verma, Admn. Officer	Mob.: 8081743001
	Shri Vinod Shukla, STA,	Mob. 9044219020

IEDUP'S FELLOW AND FACULTY



Prof. D.P. Singh,

B.E., Post Graduate in Urban Planning & Development, M.Tech. (Gold Medalist), MBA (FMS, Delhi University), DCM.

International Relation, Technology Transfer, Joint Venture, Industry Establishment, Brand Positioning, Technology Marketing, Entrepreneurship and Leadership Development, Training, Research and Consultancy etc.

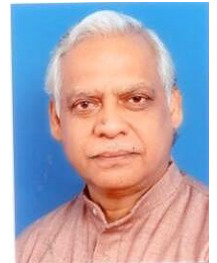
Length of Experience – 26 Years

Prof. S.P. Mishra

Ph.D. in Extension Education, M.Sc. in Extension Education.

Training, Research & Documentation in Entrepreneurship related areas like Developing Entrepreneurship Curriculum in Education System, Designing Specialized Entrepreneurship Training Programmes for Teachers/Trainers/Promoters/Policy Makers and Planners, Preparation of need based training manual, Guiding and conducting research studies etc. Founder VC of Dev Sanskriti Viswavidyalaya, Haridwar.

Length of Experience – 41 Years.

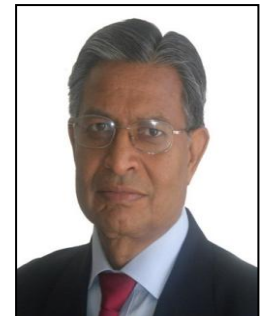


Prof. K.S. Gupta,

Ph.D. (IIT Bombay) on Empowerment, MBA (HR & Marketing), PGDBA, ME (Electronics), C.Engg (I), FIE, LMISTD,

Empowerment Guru, MDPs, Training & Development, Management Teaching, Research and Administration of B-Schools, Guiding M.Phil and Ph.D. Scholars, Conducted EPRT as Foreign Quality Expert Review Team Member in Bangladesh. **Best Teacher Award 2016** by Bangalore Education Trust in 2017, Distinguished Teacher Award in Management by MTC Global.

Length of Experience – 47 Years.



Dr. Padma Iyer

Ph.D. in Psychology, Diploma in Training and Development (ISTD), Advance Diploma in Management (IGNOU)

Won Best Entrepreneur Trainer Motivator in Women

Entrepreneurship Development conferred by EDII, Ahmedabad,

Best Paper Award for Article "Women Entrepreneurs of Uttarakhand (ISTD), Entrepreneurship Motivation Training, OGPC, MDPs, Behavioural analysis, Research, Counseling etc.

Length of Experience – 35 Years.



Dr. Vinod Vir Singh

M.A., MMM, MHRM, Ph.D.

Medals for Gallantry from His Excellency **President of India**, **Bharat Shiksha Ratna Award** by Global Society for Health & Education, Delhi, **Glory of India Award** with Medal (2012) by Foundation of Economic & Social Development, Delhi, **Rastriya Gaurav Award (2015)** for Social & Economic Development, **The Best Citizens of India Award (2016)** for Social & Economic

Development, **Pride of India Award (2018)** for corporate training and productivity interventions. His area of work is Management Consultancy, Corporate Training, Motivation, Counseling, Business Analysis, Leadership Development etc.

Length of Experience – 35 Years.

Govind Shama,

IPR Expert

Master of Science (Chemistry)

Master of Engineering (Polymer)

Registered Patent Agent

Length of Experience – 33 Years



Satendra Kumar

Pursuing Ph.D., M.A. in Economics, Sociology and Psychology, PG Dip. in Management, Consultant to UNDP Program.

Entrepreneurship Training, EMT, TOT, Counseling, Project Report, DPR, Business Incubation Centre Development, Agri-Business Development, Expertise in Incubation, Innovation and Mentoring, Jury Member of India Team in 2nd World Innompic at Malaysia, Team

Member of Incubation Manager to Visit University of Texas, Austin (USA), Member of Governing Council of Various Universities and Colleges etc.

Length of Experience – 27 Years.

Akhilesh K. Singh,

Post Graduate in Economics and Hindi,

Entrepreneurship Development and Education. Training, Skill Development, HR, Networking and Team Leader, Education, Revised Vocational Education Scheme and Padhe Bharat Badhe Bharat Project.

Length of Experience 30 Years.





Mamta Chauhan,

PG in Psychology and Women Studies, PGDCA, PG Diploma in Management with specialization in HRD.

Working with MSME sector, Recognized Trainer for TNA, Accredited Trainer on EMT. Expertise in Evaluation, Impact analysis, Qualitative and Quantitative Research, Project Planning and Management, Mid-term and End-line Evaluation, Planning, Implementation, Management, Capacity Building, IEC and Monitoring of Programmes supported by UNICEF.

Length of Experience 30 years.

Prof. V.P. Sharma

Ph.D. in Chemistry, PG Diploma in HRM,
Teaching, Training, Research, Consultancy
Young Scientist Convention Award 1989 by Indian Chemical Society, Indore,

Length of Experience – 35 Years.



Anil Kumar Tiwari

PG in Economics

Rural Entrepreneurship Development, Rural Marketing and Networking, Micro Enterprise Development, Women Empowerment, Documentation, Research, project management and monitoring, Community mobilization for Water, Sanitation, SHG Formation and Economic Activation, WASH.

Length of Experience – 29 Years.

Dr. Puneet Mohan

Ph.D., UGC NET Qualified, MBA, Diploma in Psychometric Test, Diploma in Industrial Safety and Certificate in Public Procurement. Higher Education Learning Program (HELP), Skill Development, Entrepreneurship Training, Soft Skills, Capacity Building, Research, Consultancy, Corporate Training, Management Development, Competency Mapping and Assessment, Climate Survey, Personality Profiling, Psychometric Test.

Length of Experience – 24 Years



Dr. M.K. Singh

Ph.D., PG in Applied & Regional Economics, Training Need Assessment, Capacity Building, Rural Micro Enterprise Development, Women Empowerment through Skill & Entrepreneurship Development, SHG Formation, Project Management, Monitoring & Evaluation, Total Quality Management, Livelihood Promotion among youth & women.

Length of Experience - 29 Years.

Dr. Parul Malik

Ph.D., PG Diploma in Business Management (Finance), Diploma in Export Management (FTDC).

Training, Motivation, Management Development, Research, Evaluation, Counseling and Consultancy.

Length of Experience – 19 Years.



Vibha Tripathi,

PG in English, P.G. Diploma in Mass Communication & Journalism, PG Diploma in Management (HRM), Recognized Trainer for Training Need Assessment certified by DOPT, Govt of India.

Entrepreneurship Development, Rehabilitation of displaced communities, women empowerment, Gender Issues, Training Design & Management, Research and Diagnostic study, IEC activities, Process Documentation, Monitoring & Implementation, Development of Reading Materials, Case

Studies, Media Communication & Mass Awareness,

Length of Experience - 30 years.

Bikash Krishna Maitin

B.Sc. Engg. (Production), P.G. Diploma In Management.

Teaching, Training, Entrepreneurship Development, Research, Evaluation, Quality Assurance, Industrial Engineering, Foundry, Design & Development (Auto Sector), Project Coordination and Business Development, Counselling. JCOs/ORs Training under PRC of Defence Ministry, Gol.

Length of Experience – 47 Years.



Arvind Kumar Singh,

PG in Chemistry, PG Diploma in Computer Application.

Entrepreneurship Development and Micro Enterprise Promotion, IEC Activities, Project Identification, Counseling and Escort Services to unemployed Youth.

Length of Experience - 29 years

Bijoy Dhar Bijola

B.Tech in Agricultural Engineering from G.B. Pant University, Pant Nagar.

Concentrated Course in Marketing Strategy in Competitive Environment.

Marketing, Human Resource, Management, Strategy Planning, Sales Promotion, Training, Team Leadership, Channel Sales Management, Entrepreneurship, Opportunity Guidance and Project Counseling, JCOs/ORs Training under PRC of Defence Ministry, Gol.

Length of Experience – 35 Years.





Saroop Kumar Dutta

PG in Education, Diploma in Automotive Engineering, PG Diploma in Computer Software and Management.

Entrepreneurship, Computer Application, Computer Graphics. OGPC, Project Report Preparation and Counselling, Export Promotion & Documentation, Skill Development & Income Generating Activities, IEC material development, Data processing, Survey and Studies

Length of Experience - 29 years

Dr. V.B. Singh

Ph.D. in Business Administration, UGC – NET Qualified, LLM, P.G. Dip. in Financial Mgt., Area of work - Strategic Management, Research Methodology, Operation Research, Operation Management, Quantitative Technique, Marketing Research, Marketing, Consumer Behaviour, Management Principles, Project Management. Teaching, Training, and Development, Workshops and Seminars.

Length of Experience – 22 Years.



Ambrish Kumar

Post Graduate in Commerce

Accounts and Book Keeping, Training and Skill Development, Entrepreneurship Development, OGPC, Counseling of Unemployed Youth for self employment

Length of Experience - 28 years.

Ashish Kumar Jaiswal

B.Sc. (Bio), P.G. in English, Diploma in Material Management Programme, Certificate in Warehouse Supervisor.

Logistics, Store Management, Human Resource Management, Material Procurement, Transportation, Safety, Security, Training, Entrepreneurship Development, Opportunity Guidance & Project Counseling, Project Report Preparation, Counseling.

Length of Experience - 25 Years.



Triloki Nath

PG in Psychology

Entrepreneurship and Skill Development, Placement, Project Community Mobilization, IEC Activities, Counseling, Guidance, Entrepreneurial Motivation, Training & Research.

Length of Experience of 28 years

Maan Singh

PG in Sociology, PG Diploma in Rural Development (PGDRD).
Entrepreneurship Development comprising of Training, Skill Development, Research and data collection, Documentation. Motivation, Project identification and Project Report Preparation, WASH, Health and Nutrition. Research and Survey.

Length of Experience - 23 years



Anurag Mathur

PG in Economics, Certified Recognized Trainer (TNA).
Entrepreneurship Development comprising of Training, Research, media communication and handholding of potential entrepreneurs, Training Need Analyses, designing, organizing and conducting Training and Skill Development, Documentation and Case Studies, Micro Enterprise promotion, motivation, Project identification and Project Report Preparation, Reading Material Development and media networking.

Length of Experience of 23 years.



R.B. Mishra

PG in Sociology and PG Diploma in Rural Development (PGDRD).
Entrepreneurship Development, Project identification and Report Preparation, Research, Hand-holding, Motivation, community mobilization, IEC, WASH, BOG, Rural Industrialization and Skill Development, Networking and Extension Social Works

Length of Experience 23 years.



Smt. Veena Gaharwar

PG in Comp. History, BLIS, Certificate Course in Library Science, Diploma in Computer Application.

Library Management and Training Activities. Her area of specialization includes managing information, coordinating Training Programs and imparting skills on Handicrafts and Food Products, community mobilization, Motivation and business counseling for micro enterprise

Length of Experience 23 years



V.K. Verma

PG in Economics & Sociology, PG Diploma in Personnel Management. Administration, Legal Issues related to HR and RTI, Entrepreneurship Training, Skill Development, Ex-Servicemen and Their Wards Training.

Length of Experience 27 years.



Vinod Shukla

MBA (HRM), P.G. in Sociology, Diploma in Computer Application
Training Coordination and Monitoring, Exposure Visits, Defence Personnel
(JCOs/ORs) Training, Entrepreneurship Motivation, OGPC, Project Report
Preparation and Counseling, Skill Development, Reading Material
development and compilation.

Length of Experience - 26 years



Rajeev Kumar Srivastava

Graduate.

Administrative activities and organizing training programs, business
opportunity guidance, management of micro enterprise, skill development
training, designing and management of training as well as facilitation for
enterprise promotion, and community mobilization

Length of Experience - 26 years

Uday Bhan Singh

MBA (HRM), PG in Economics, Certificate in Computer Application
Administrative and Training, entrepreneurship development, Motivation,
Project Counseling, Team Leading, Skill Development, Counseling of
unemployed youth for self-employment, documentation.

Length of Experience of 26 years



Shrish Singh

MBA (Marketing & Finance), NET Qualified.

Teaching, Training, Workshop, Seminars, Research and Counseling for
management students and businessmen.

Length of Experience – 12 Years.